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JUL 13 2006

## UTILITY PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Michel K. Bowman-Amuah  
Serial No.: 10/647,411  
Filing Date: August 25, 2003  
Title: CONTEXT SENSITIVE  
ADVERTISEMENT DELIVERY  
FRAMEWORK  
Docket No: 60021-376302

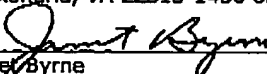
Group Art Unit: 3622

Examiner: R. Alvarez

## Certificate of Mailing/Transmittal

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

I hereby certify that this correspondence is being facsimile transmitted to the USPTO (Fax. No. 571.273.8300) or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.

  
Janet Byrne

7-13-06  
Date

**AMENDMENT AND RESPONSE TO OFFICE ACTION**

Dear Sir:

In response to the Office Action mailed January 25, 2006, Applicant submits the following amendments and remarks.

**Claims** begins on page two (2) of this paper.

**Remarks** begin on page nine (9) of this paper.